


Better
Health
Through
Better
Connections

MIDWEST2015
FALL TECHNOLOGY
CONFERENCE
OCTOBER 25 - 27
DETROIT, MICHIGAN

HIMSS
MIDWEST AREA Chapters



Welcome to the 9th Annual Midwest Fall Technology Conference!

Detroit Marriott at the Renaissance Center

400 Renaissance Drive

Detroit, MI 48243

Dates: Sunday, October 25 through Tuesday, October 27, 2015

Web Site: www.midwest-ftc.org

The Midwest Fall Technology Conference offers you and your organization an opportunity to personally engage hundreds of health IT thought leaders, industry experts, and influencers from across the region. It is your chance to learn from the leaders, network with like-minded health IT professionals, and influence the influencers.

Five Reasons to Attend:

- (1) World Class Education Program
- (2) Unparalleled Networking Opportunities
- (3) Value for Your CEU Investment
- (4) The Latest Industry Information from Our Sponsors
- (5) Detroit is the "Comeback City"!

Collaboration of Six Midwest HIMSS Chapters (IA, IN, Greater Chicago, MI, MN, WI) – hosted by Michigan

Program Tracks:

- (1) Strategy and Leadership
- (2) Technology
- (3) Public Policy (state and federal)
- (4) Innovation and Emerging Trends
- (5) Clinical Informatics, Business Analytics, and Research.

Program Sessions: 30 sessions

Keynote Sessions: Eight, including a CIO Panel and a CMIO Panel

Program Schedule: Download your copy today from the web site

Continuing Education Units (CEUs):

HIMSS CEUs (CPHIMS/CAHIMS) Up to 15.5 hrs.

CHIME CHCIO Program: Up to 14.5 hrs.

Welcome Reception: Sunday, October 25 from 6-9 pm at the GM Showcase

Award Event with Keynote Session:

Monday, October 26 from 6-9 pm at the Detroit Institute of Arts Museum (Transportation provided)

Registration: Open

Sponsorship: Opportunities available

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